

TOOLS FOR THE JOURNEY

Empowering Masonic Leaders

Duane A Kemerley
I N T U I T I V E O P T I O N S

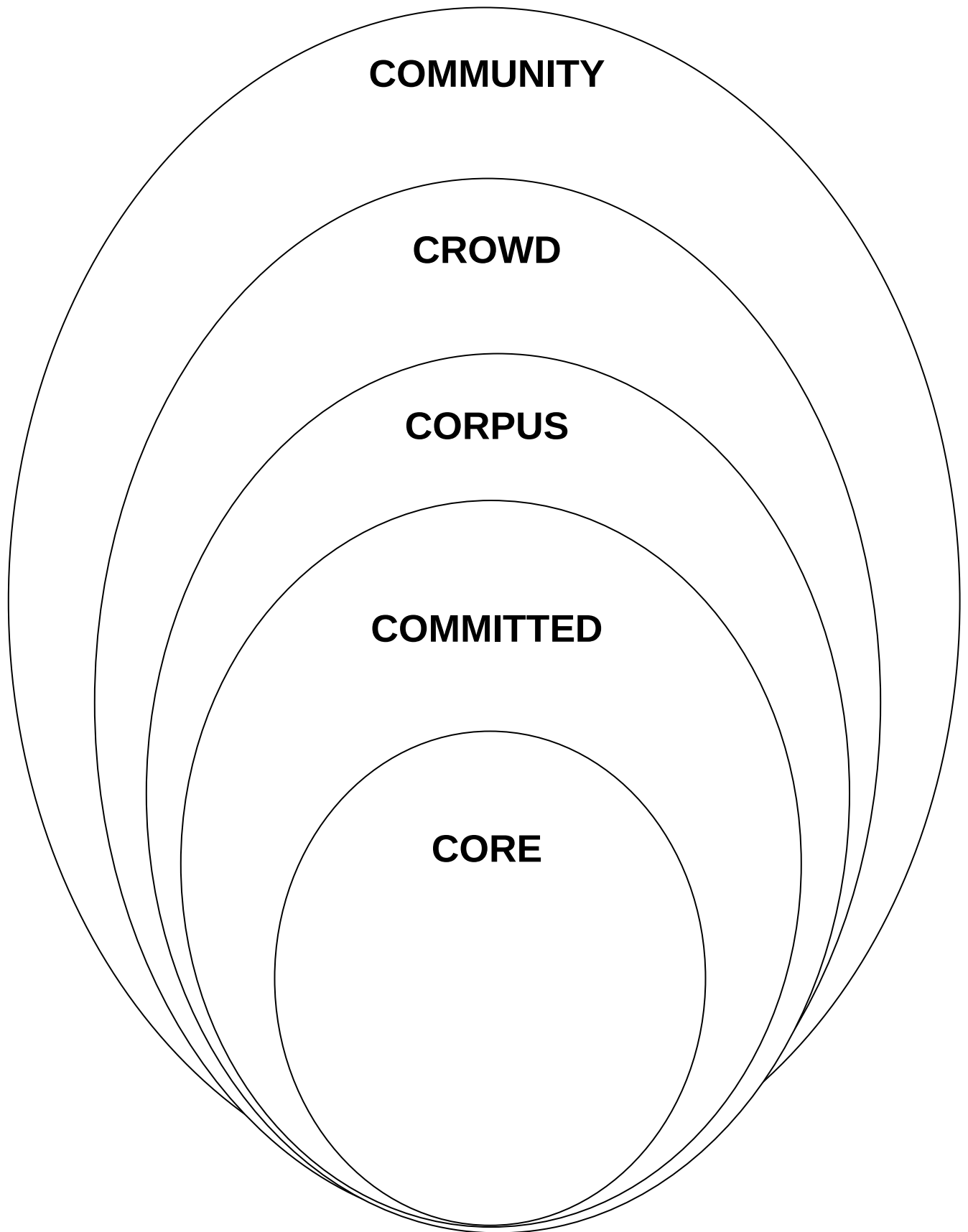
Getting the Word Out . . . and Back

Developing Effective Communication Strategies

Duane A Kemerley
134 Rivers Edge Lane
Upper Sandusky OH 43351-9488

Duane@Kemerley.com
(567) 376-9741 Mobile & Txt
www.Kemerley.com - Web site

Choosing Language, Style, & Method of Communication



Methods

Direct

- Personal Contact
- Phone Call
- In Meeting Announcements
-

Mail

- Newsletter
- Postcard
- Email
-

Online

- Web Site
- Text Messages
- Social Media
 - Facebook
 - Twitter
 - LinkedIn
 -

GETTING THE WORD OUT . . . AND BACK:
Developing Effective Communication Strategies