



## TOOLS FOR THE JOURNEY

### Empowering Masonic Leaders

*Duane A Kemerley*  
INTUITIVE OPTIONS

# Sharing Freemasonry

**Encouraging interest and  
response through effective  
storytelling**

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# **SHARING FREEMASONRY**

*Telling the story*

*Introduction (include a hint of your personal story)*

A. *A story about Freemasonry:*

B. *A story about my lodge or other local Masonic body/ organization:*

C. *My story about Freemasonry:*

*An Invitation:*