



TOOLS FOR THE JOURNEY
Empowering Masonic Leaders

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I N T U I T I V E O P T I O N S

Sharing Freemasonry

**Encouraging interest and
response through effective
storytelling**

SHARING FREEMASONRY

Telling the story

Introduction (include a hint of your personal story)

A. A story about Freemasonry:

B. A story about my lodge or other local Masonic body/ organization:

C. My story about Freemasonry:

An Invitation: